

## **Privacy Policy**

Thank you for your interest in our Internet-enabled Metz television. Protecting your personal data and compliance with the legal provisions are very important to us. Therefore, we would like to inform hereinafter on data protection in connection with the use of your Metz TV.

### **Definition of data protection**

The subject of data protection is personal data. This is all information that relates to an identified or identifiable natural person. In this context, this includes the IP address of the TV set, the device-related ID number.

### **Scope of the data collection and storage**

Generally, in the course of using your Metz TV you do not have to disclose any personal data. However, in order to utilize all device functions, where appropriate, we or the relevant third party of services require device-related or sometimes also personal data. These data are only collected, processed or used, to the extent necessary for the provision of services of Metz. Unless you want to take advantage of individual services, no data will be collected or even saved.

### **Privacy relevant terms**

This Metz-TV allows you in addition to pure television reception via satellite, cable or antenna also connect to the Internet to use device-specific functions or services of third parties. Unless you don't connect your Metz TV with the Internet, no data transfer takes place. If you connect your Metz-TV with the Internet, is to be distinguished depending on the individual further use as follows:

#### **First-time connection to the Internet**

With the first connection to the Internet, the connecting individually assigned IP-address is logged and for max. 7 days stored. Further information about your personal data are neither necessary nor determined for us in any way. You can activate the connection to the Internet via LAN or WLAN at any time in the menu of your Metz TV. When disabled, there is no connection to the Internet.

**In rejecting the privacy policy no Internet connection is established, but the network functionality is maintained.**

#### **Test network connection**

If you have your Metz TV connected to start with the Internet, you can test the transfer rate of your Internet connection over a secured server selected by Metz. While this test data will neither be collected nor stored by Metz.

#### **Software update**

You as the user of the Metz-TV can decide whether and on which way you want to perform a software update. When choosing this device-specific function on the Internet, no personal data or so-called log-files are collected or stored, but only files with the updates will be downloaded.

If you decide that software updates shall be done, we call at regular intervals the software version to see if a newer software is available. To the extent this is true and you have opted for an update on the Internet, the update will be downloaded. The IP-address is deleted after the query of the software version or downloading the update.

### **Remote Internet Timer**

This feature allows you to remotely program recordings on your Metz TV via a website.

The use of this service requires a personal account and the registration of the TV set to our own Metz server.

Registration and cancellation of the TV set for this service can be initiated in the TV set menu. After registration, the station list and the timers are transferred to the Metz server and will be updated when changed. When signing off in the TV menu, all data (station list and timer) will be deleted irrevocably.

For the programming of timers via our website a personal account is necessary to which the TV device can be assigned. Only with creation of the account personal data, like the user name (e-mail address) and the password (in encrypted form), are stored. By deleting the account via <https://record.metz.de/metz-app> in the menu "delete user" this data can be irretrievably deleted.

All data (in particular station lists and timers) are collected and used by Metz exclusively for the execution of this service.

### **TuneIn Internet Radio**

If your Metz TV is connected to the Internet, you have the opportunity to hear radio via the Internet about the application "TuneIn Radio". Since this is a service from a third party, we refer to the privacy policy of TuneIn ([http://tv.tunein.com/](http://tv.tunein.com) under User Settings-> Privacy Policy) when using it.

### **Portal Smart TV**

Your Metz-TV has a portal for interactive TV applications. You can open websites offered on this platform directly via an integrated Web-Browser.

Since this site is operated by FOXXUM as third-party, we refer in the application or use to the privacy policy of FOXXUM (<http://foxxum.com/dataprivacy>).

If you decide to use this service on your Metz TV, Metz will transmit to FOXXUM the corresponding device ID and MAC address in encrypted form.

If you decide to select Videociety inside the portal, Metz will transmit to Videociety the corresponding software version, device ID and MAC address in encrypted form.

Regarding registration and usage we refer to the privacy policy of Videociety (<https://www.videociety.de/datenschutz>).

### **Integrated Web-Browser**

For all Internet-based TV applications except HbbTV a Chromium-based browser of the third party VEWD is used. In this context, when using the browser, we refer to the privacy policy of VEWD (<https://www.vewd.com/contract/vewd-privacy-policy/>).

Each time the integrated web browser is used for the first time per session, the Metz-TV connects with a Metz-own server and checks the license status of the DRM system. The identification of the Metz-TV is done by the serial number. Other data is not required.

## **HbbTV**

HbbTV (Hybrid broadcast broadband TV) stands for a connection of television and Internet. The broadcasters or those associated partners transmit with their TV program a digital data stream, which includes also a web address. This allows you e.g. to show current or additional program information during the current TV program or to call missed programs on the TV media libraries.

The connection via HbbTV and thus a data flow is created in the "manual" setting only if you decide to actively promote the use of this function by pressing the "Red Button" (red button on the remote control).

The connection via HbbTV and thus a data flow arises in the setting of "automatic" without active use of this function after the channel change, even if you don't have pressed the "Red Button".

When using these services we don't collect or store any personal data. Regarding the use of data by the responsible broadcasters or their associated partners, please familiarize yourself with their privacy policies.

## **Cookies**

Any website or web application (e.g. HbbTV, TuneIn) has the ability to share information with reference to a "cookie" (a text file) and to store it permanently on your Metz-TV. This information is then transmitted with every call of the respective page. What data is collected here, alone determines the requested page. For example, a cookie can include the personal preferences of the HbbTV video text. After the cookies are stored on the Metz TV, you can always delete the cookies either via the appropriate TV menu item or by resetting the device settings of the TV.

## **Purpose-bound data handling**

We adhere to the principle of earmarked data usage and collect, process and use your personal data only for the purposes for which you have provided it to us or for which you have actively decided to use it. A transfer of your personal data to third parties without your express consent, unless this is required to provide the desired functionality and performance. The transmission to authorized state authorities will be effected only within the scope of the statutory information obligations or if we are obliged in any way to provide information.

## **Withdrawal**

You have the possibility to revoke at any time the acceptance of the privacy policy in the menu of your Metz-TV. If the cancellation is active, no connection is established to the Internet.

## **Right**

You receive at any time without notice for any reason free information about your collected or stored data. You can always lock, correct or delete your collected data with us or delete it yourself. To do so, please refer to the address provided on the last page of the TV manual or on our Web site [www.metz-ce.de](http://www.metz-ce.de). We are at your disposal

at any time for further questions regarding our privacy policy and the processing of your personal data.

Please note that the privacy policies of the individual service providers may change continuously. Therefore we recommend you to check regularly for their rules and regulations.

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